

THE ANNUAL  
**CUPS**

*Golf Classic*

PRESENTED BY CIBC WOOD GUNDY

TO BENEFIT CUPS ONE WORLD  
CHILD DEVELOPMENT CENTRE



***Monday, July 11, 2011***

***The Glencoe Golf and Country Club  
Glen Forest Course***

For event information please contact Milan Cacic  
at [milan.cacic@cibc.ca](mailto:milan.cacic@cibc.ca) or Phone (403) 508.3230

The Annual CUPS Golf Classic hopes to raise \$125,000 this year for CUPS One  
World Child Development Centre at a cost of \$40,000 to the organization.

Charitable Registration No. 134-112-515-RR0001

CUPS 128 - 7 Ave SE T2G-0H5

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**DEANNA HOLT**  
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Dear Friend,

Did you know? In 2009, Calgary Urban Project Society served over 4000 children. The demand for services is constant and the commitment that CUPS has made to improve the lives of these children and their families is as strong today as the day they began, 22 years ago.

The 5th Annual CUPS Golf Classic invites you to become an exclusive sponsor and join with us in supporting the work of the CUPS One World Child Development Centre.

As a unique, internationally recognized program One World Child Development Centre teaches at-risk parents and children the necessary skills to adapt to a mainstream classroom, while providing additional tools so that the family can thrive.

The young students at One World are between two and six years old. Many experience delays in their speech and language and in their social-emotional development as a result of poverty and instability in the home. For five years, One World has successfully implemented early intervention strategies through its kindergarten, junior-kindergarten and preschool to Calgary's most needy children.

Your sponsorship is critical for One World to continue to make measurable strides toward increasing the positive changes in the lives of these children and their families. Your support will have a direct impact on the lives of children and families in our community who are struggling to survive. On behalf of the CUPS One World Child Development Centre and the families we serve, thank you for your generosity.

Warm Regards,

Milan Cacic  
Tournament Chair

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**THE ANNUAL CUPS GOLF CLASSIC**

Monday, July 11, 2011 • Glencoe Golf & Country Club

**Title Sponsor \$30,000**

- Twelve playing positions
- 4' x 6' sign at entrance to course
- Prominent listing on the tournament website
- Logo on all tournament publications
- Recognition at tournament dinner
- Full page ad in tournament program
- Opportunity to contribute company branded items to the tournament
- First right of refusal for 2012

**Gold Sponsor \$15,000 – Available (2)**

- Eight playing positions
- 4' x 6' sign at entrance to course
- Listing on the tournament website
- Logo on all tournament publications
- Recognition at tournament dinner
- Full page ad in tournament program
- Opportunity to contribute company branded items to the tournament

**Silver Sponsor \$7,000 – Available (6)**

- Four playing positions
- 4' x 6' sign at entrance to course
- Listing on the tournament website
- Logo on all tournament publications
- Recognition at tournament dinner
- 1/2 page ad in tournament program
- Opportunity to contribute company branded items to the tournament

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**Bronze Sponsor \$3,500 – Available (4)**

- Two playing positions
- 2' x 4' sign at entrance to course
- Listing on the tournament website
- Logo on all tournament publications
- Recognition at tournament dinner
- 1/4 page ad in tournament program
- Opportunity to contribute company branded items to the tournament

**Dinner Sponsor \$7,000**

- Four playing positions
- Listing on the tournament website
- Logo on all tournament publications
- Recognition at tournament dinner
- 1/2 page ad in tournament program
- Card on all tables
- Opportunity to contribute company branded items to the tournament

**Cart Sponsor \$4,000**

- Two playing positions
- 8.5" x 11" sign on all carts
- Listing on the tournament website
- Logo on all tournament publications
- Recognition at tournament dinner
- Opportunity to contribute company branded items to the tournament

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**Welcome Reception**

**(Full Breakfast Sponsor) \$3,500 – Available (1)**

- Two playing positions
- 2' x 4' sign in dining room
- Listing on the tournament website
- Logo on all tournament publications
- Recognition at tournament dinner
- 1/4 page ad in tournament program
- Opportunity to contribute company branded items to the tournament

**Lunch Sponsor \$3,500 – Available (1)**

- Two playing positions
- 2' x 3' sign on tee box at the two holes serving lunch
- Listing on the tournament website
- Logo on all tournament publications
- Recognition at tournament dinner
- 1/4 page ad in tournament program
- Opportunity to contribute company branded items to the tournament

**Hole Sponsor \$1,000 – Available (18)**

- One playing position
- 2' x 3' sign on tee box
- Logo on all tournament publications
- Recognition at tournament dinner
- Opportunity to contribute company branded items to the tournament

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**Hole In One Sponsor \$1,000 – Available (4)**

- One playing position
- 2' x 3' sign on tee box
- Logo on all tournament publications
- Recognition at tournament dinner
- Opportunity to contribute company branded items to player gift bags

**Driving Range Sponsor \$750 – Available (1)**

- One playing position
- 2' x 3' sign on the driving range
- Listing on the tournament website
- Logo on all tournament publications
- Recognition at tournament dinner
- Opportunity to contribute company branded items to player gift bags

**Practice Green Sponsor \$750 – Available (1)**

- One playing position
- 2' x 3' sign on the practice green
- Listing on the tournament website
- Logo on all tournament publications
- Opportunity to contribute company branded items to player gift bags
- Recognition at tournament dinner

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I/we would like to offer our support to CUPS One World Child Development Centre for 2011, by way of sponsorship, at the following level for the Golf Classic being held on Monday July 11, 2011.

SPONSORSHIP LEVEL	VALUE	TOTAL
Title Sponsor	\$30,000	<b>SOLD</b>
Gold	\$15,000	
Silver	\$7,000	
Bronze	\$3,500	
Dinner Sponsor	\$7,000	<b>SOLD</b>
Cart Sponsor	\$4,000	<b>SOLD</b>
Welcome Reception Sponsor	\$3,500	<b>SOLD</b>
Lunch Sponsor	\$3,500	<b>SOLD</b>
Hole Sponsor	\$1,000	
Hole In One Sponsor	\$1,000	
Driving Range Sponsor	\$750	<b>SOLD</b>
Practice Green Sponsor	\$750	
General Donation		
		TOTAL \$ _____

**CORPORATE LOGO**

\*\* Please forward your current logo in an eps format to [lindaorr@shaw.ca](mailto:lindaorr@shaw.ca) to ensure accuracy\*\*

**PAYMENT & CONTACT INFORMATION**

Donor/Company Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone Number \_\_\_\_\_

Player \_\_\_\_\_ HDCP \_\_\_\_\_

Player \_\_\_\_\_ HDCP \_\_\_\_\_

Player \_\_\_\_\_ HDCP \_\_\_\_\_

Player \_\_\_\_\_ HDCP \_\_\_\_\_

Credit Card Payment:  Visa  Mastercard

Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_ Signature \_\_\_\_\_

Enclosed please find my cheque payable to : CUPS GOLF CLASSIC

Please return to :  
CUPS c/o Deanna Holt  
128 - 7 Ave SE, Calgary, Alberta T2G - OH5  
Telephone: 403 671-6564 Fax: 403 221-8791 Email: [deannah@cupscalgary.com](mailto:deannah@cupscalgary.com)